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For Immediate Release:

Best Friends Animal Society Wins \$20,000 Prize in National Contest Sponsored by The Animal Rescue Site together with Petfinder.com

Seventy-Three Additional Grants of \$1,000 to \$5,000 Awarded

\$100,000 Goes to Animal Rescue Groups in U.S., Canada, and U.S. Territories

Seattle, WA--Best Friends Animal Society of Kanab, UT, has won the grand prize of \$20,000 in The Animal Rescue Site \$100,000 Shelter+ Challenge with Petfinder.com. More than 4 million votes were cast over the period of 15 weeks by devoted animal lovers throughout the United States, Canada, and the U.S. territories for the shelters and rescue organizations in the Petfinder.com network.

The public was encouraged to vote once a day for a favorite group, and supporters of more than 60 shelters were able to secure grants ranging from \$1,000 to \$20,000 for their organizations. A total of 74 grants equaling \$100,000 were awarded during the Challenge.

The top five awards went to Best Friends Animal Society (Kanab, UT), \$20,000; Seminole County Animal Services (Sanford, FL), \$5,000; Rolling Dog Ranch Animal Sanctuary (Ovando, MT), \$3,000; Days End Farm Horse Rescue (Lisbon, MD), \$1,500; and Community Animal Rescue & Adoption Inc (Jackson, MS), \$1,500.

A complete list of all winners including 51 state grants (U.S. states and Washington DC), two Canadian grants, and one United States Territories grant can be found at The Animal Rescue Site, www.theanimalrescuesite.com. Fifteen “weekly winner” grants of \$1,000 each were also awarded during the Shelter+ Challenge.

“This is the second The Animal Rescue Site’s \$100,000 Shelter+ Challenge that we have funded and we continue to be amazed by the goodwill and good wishes received from visitors to our site during this event,” said Tim Kunin, CEO of GreaterGood Network, the parent company of The Animal Rescue Site. “It truly allows the shelters’ supporters to decide where some of our grant money goes.”

The Animal Rescue Site’s president, Greg Hesterberg, recently joined the board of the Petfinder.com Foundation. “I’m very pleased to announce that The Animal Rescue Site

will keep the Shelter+ Challenge going on a regular basis into the foreseeable future,” he said. The Animal Rescue Site’s next \$100,000 Shelter+ Challenge will start on September 14.

Since 2002, each click on the purple "Click Here to Give - it's FREE" button at The Animal Rescue Site (www.theanimalrescuesite.com) provides food and care for a rescued animal living in a shelter or sanctuary. Funding for food and care is paid for by site sponsors and distributed to animals in need at pet shelters supported by the Petfinder Foundation, the Fund for Animals' animal sanctuaries (including the Cleveland Amory Black Beauty Ranch in Texas and the Wildlife Rehabilitation Center in California), North Shore Animal League, and other worthy animal care facilities supported by GreaterGood.org. Supporters of The Animal Rescue Site have provided the value of over 266 million bowls of food to rescued animals in shelters and sanctuaries over the last seven years.

Petfinder.com is an online database of pets that need homes in over 12,500 animal placement organizations in the U.S., Canada and Mexico. The site has facilitated over 13 million adoptions since it launched. Thanks to its sponsors, Petfinder.com is free to both visitors and to its animal placement organization members. Sponsors are The Animal Rescue Site, BISSELL Homecare, Inc., a manufacturer of home cleaning and floor care products, PETCO, a national pet supply retailer that sponsors in-store adoptions and provides coupon books for new adopters, and Merial, maker of the number one veterinary-recommended flea and tick preventative FRONTLINE(r), and heartworm preventative HEARTGARD(r).