



For immediate release

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**The Animal Rescue Site  
Raises More Than \$26,000  
For Hurricane Gustav Relief**

Seattle, WA—The Animal Rescue Site raised more than \$26,000 for International Fund for Animal Welfare's rescue efforts and megashelter in Louisiana. Responding quickly to the need, The Animal Rescue Site began collecting donations within hours of Hurricane Gustav making landfall.

Using the Gifts That Give More™ program, The Animal Rescue Site was able to help visitors to the site to make a donation to IFAW's efforts. Like the site's other Gifts That Give More™, 100% of the donations will be given to IFAW.

At the height of the hurricane, IFAW's megashelter in Shreveport, Louisiana, housed more than 1,300 pets, mostly animals whose owners were evacuated to other areas. The shelter and its residents rode out the storm safely and pets were returned to their owners as families moved back into the area.

**More on the Animal Rescue Site and Gifts That Give More™**

The Animal Rescue Site partners with charities throughout the world to create Gifts That Give More.™ Visitors to The Animal Rescue Site can support charities or specific projects directly through the Gifts That Give More™. Recent additions to the Gifts That Give More™ program include assistance to charities rescuing animal victims of the U.S. Midwest floods, aiding animal victims of the China earthquakes, funding for the VSPCA programs for street animals in India, and support for IFAW's programs in Canada, Russia, and Africa, among other places.

Each Gifts That Give More™ donation is tax-deductible in the U.S.A., and donors receive a receipt from GreaterGood.org suitable for framing or for giving as a gift. With

their full-color downloadable certificate of acknowledgement, Gifts That Give More™ make a meaningful present for any occasion.

### **More on the Animal Rescue Site And Click to Give™**

Since 2002, The Animal Rescue Site has provided funding to animal rescue charities through three important channels: the company's innovative Click to Give™ program, direct donations through such site programs as Gifts That Give More™, and contributions paid for by items sold through The Animal Rescue Site's store.

Petfinder.com Foundation, the Fund for Animals, and the North Shore Animal League are all beneficiaries of the Animal Rescue Site's Click to Give™ program.

The Click to Give™ program allows visitors to The Animal Rescue Site to provide food and care for a rescued animal living in a shelter or sanctuary by simply clicking on the purple button located at the top of the homepage ([www.theanimalrescuesite.com](http://www.theanimalrescuesite.com)). The Click to Give™ program on the site's homepage is paid for by advertisers and 100% of this ad revenue goes directly to support the work of the charities listed on the site. In 2007, clicks on The Animal Rescue Site funded the value of more than 42 million bowls of food for animals in need.

The totals of the 2008 Click to Give™ program are posted on The Animal Rescue Site's results page and are updated daily.

The Animal Rescue Site is part of the GreaterGood Network of websites. To learn more, visit [www.theanimalrescuesite.com](http://www.theanimalrescuesite.com) or [www.greatergood.org](http://www.greatergood.org)

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The Animal Rescue Site is part of the GreaterGood Network of websites: [theanimalrescuesite.com](http://theanimalrescuesite.com), [thebreastcancersite.com](http://thebreastcancersite.com), [thechildhealthsite.com](http://thechildhealthsite.com), [thehungersite.com](http://thehungersite.com), [therainforestsite.com](http://therainforestsite.com), and [theliteracysite.com](http://theliteracysite.com).

GreaterGood.org is devoted to addressing the health and well-being of people (particularly women and children), animals, and the planet.

100% of the money raised through Click to Give™ and Gifts That Give More™ goes directly to charity as described on the site. GreaterGood Network stores do not receive any profit from the sale of any Gift That Gives More™. GreaterGood.org has ultimate authority and discretion with regard to the distribution of its funds. All expenditures made are consistent with the exempt purposes of GreaterGood.org.