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Shopping With A Conscience

Gifts From GreaterGood Network Support Charities Around the World

Click to Give Shop to Give More

Seattle, WA—Each month, approximately 4 million individuals visit the GreaterGood Network “Click to Give” websites that help raise money for charities around the world. During the holiday season, many visitors not only “click” for charity but also shop to give more on the GreaterGood Network, knowing that up to 30% of each purchase helps causes ranging from eradicating world hunger to saving rainforests.

Gift ideas abound at The Hunger Site (www.thehungersite.com), The Animal Rescue Site (www.theanimalrescuesite.com), The Breast Cancer Site (www.thebreastcancersite.com), The Child Health Site (www.thechildhealthsite.com), The Literacy Site (www.theliteracysite.com), and The Rainforest Site (www.therainforestsit.com). Besides supporting the charities listed on the sites, the GreaterGood Network creates economic stimulus in some of the world’s neediest areas by buying handmade, fair trade items, including many items made by women’s co-ops in South America, Asia, and Africa.

The GreaterGood Network Stores carry a wide range of clothing, jewelry, decorative items, and eco-friendly gifts (see <http://shop.thehungersite.com> for a typical selection from a GreaterGood Network Store). When purchasing these items, buyers can see exactly how their purchase will help a specific cause. For example, at The Hunger Site’s store, the purchase of the Afghan Embroidered Triangle Bag funds 50 cups of food for a person in need. These Afghan bags are supplied by Zardozi, registered non-profit NGO since 2005. The Zardozi enterprise works with Afghan communities across borders to

assist both refugees in Pakistan and those still at home in provinces throughout Afghanistan. The women artisans keep the majority of profits from the embroidery and sewing work, which, enables them to improve their lives directly through education for children, medicine, and security for the future.

For those shopping for relatives or friends who have requested “waste-free” gifts, the GreaterGood Network has created the Gifts That Give More™ program. Each of these Gifts represents a direct donation to a specific charity or program. With their full-color downloadable certificate of acknowledgement, Gifts That Give More™ make a meaningful holiday gift.

More About The Hunger Site (www.thehungersite.com)

Launched in 1999, The Hunger Site is the Internet’s oldest “click to give” website and has proved the ability of the Internet to bring people together to make a difference. On average, more than 220,000 individuals visit The Hunger Site each day. When people make the simple action of clicking on the yellow button on the site’s home page every day, the result over time is literally thousands of tons of food for the world’s hungry through money provided by sponsoring advertisers. The Click to Give program is free for site visitors.

Through two charity partners, Mercy Corps and America’s Second Harvest, The Hunger Site’s Click to Give program alone distributed the equivalent of nearly 50 million cups of food (2,813.3 metric tons) in 2007.

In May and June, The Hunger Site’s \$25 Gift That Gives More™ for relief work in Burma (Myanmar) raised more than \$70,000 for the Foundation for the People of Burma (FPB). Approximately \$49,000 was sent to FPB within two weeks after Cyclone Nargis struck, allowing the agency to provide vital services within the first two weeks of the disaster.

Other recent additions to the Gifts That Give More™ program include response to earthquake victims in China and help for victims of the Midwest floods in the United States.

More on The Breast Cancer Site (www.thebreastcancersite.com)

Launched in October 2000, The Breast Cancer Site provides funding for free mammograms for women in need and for breast cancer research.

In 2007, The Breast Cancer Site’s Click to Give program funded nearly 4,000 free mammograms for women in need. Purchases from The Breast Cancer Site store in 2007 funded an additional 3,349 mammograms. In total, working with its charity partner the National Breast Cancer Foundation, the site provided funding for more than 7,000 mammograms for low-income, uninsured, and working poor women throughout the United States and Puerto Rico last year.

In recent years, The Breast Cancer Site also has worked with organizations like the Mayo Clinic to fund research for a cure through the site's Gifts That Give More™ program. The Breast Cancer Site Endowed Fund for Breast Cancer Research underwrites the salary of a breast cancer researcher at the Mayo Clinic. The Breast Cancer Site continues to work on other endowments to help find a cure for this deadly disease.

More on The Animal Rescue Site (www.theanimalrescuesite.com)

Celebrating its sixth anniversary in July 2008, The Animal Rescue Site receives literally millions of visitors each month. Since 2002, The Animal Rescue Site has worked with animal rescue services around the world, from helping to feed abandoned pets in the United States to protecting orphaned chimpanzees on Ngamba Island reserve in Africa. Petfinder.com Foundation and the Fund for Animals are two beneficiaries of the Animal Rescue Site's Click to Give program. In 2007, clicks on The Animal Rescue Site funded the value of more than 42 million bowls of food for animals residing in no-kill shelters throughout the United States.

Recent additions to The Animal Rescue Site's Gifts That Give More™ program include assistance to charities rescuing animal victims of the U.S. Midwest floods, aiding animal victims of the China earthquakes, funding for the VSPCA programs for street animals in India, and support for International Fund for Animal Welfare's programs in Canada, Africa, and Russia, among others.

More on The Rainforest Site (www.therainforestsit.com)

Originally launched in May 2000, The Rainforest Site focuses the power of the Internet on a specific ecological need: the preservation of the world's rainforests.

The Rainforest Site's Click to Give program supports Rainforest2Reef, Rainforest Conservation Fund, The Nature Conservancy, and World Land Trust-US.

In 2007, clicks on The Rainforest Site funded the preservation and protection of more than 348 million square feet of rainforest (995.9 acres or 403 hectares) and the habitats of tens of thousands of plant and animal species.

More About The Child Health Site (www.thechildhealthsite.com)

Launched in October 2002, The Child Health Site works with several national and international charities to save children by funding basic but critical health services.

In 2007, the Child Health Site's Click to Give program funded national and international charities, helping more than half a million children in need around the world.

The services provided by The Child Health Site's charity partners include (but are not limited to): the distribution of vitamin A to strengthen young immune systems and

prevent childhood blindness, supplying oral re-hydration formula to children with severe dehydration (a killer of children under five worldwide), making a prosthesis (usually a foot or a leg) available to child amputees, eye surgeries to reverse blindness caused by cataracts and trachoma, and preventing the mother-to-child transmission of HIV in the developing world.

The Child Health Site's charitable partners include Elizabeth Glaser Pediatric AIDS Foundation, Helen Keller International, Mercy Corps, The ONE Campaign, and Prosthetics Outreach Foundation (POF).

One of the latest Gifts That Give More™ available through The Child Health Site is "Super Nutrition for Malnourished Children." The purchase of one \$20 "Super Nutrition for Malnourished Children" Gift funds one month of Ready-to-Use Therapeutic Food (three meals a day) for a severely malnourished child. The purchase and distribution of the RUTFs is done by Partners in Health, a 501(c)(3) non-profit that works with children in need in Haiti, Rwanda, Malawi, and Lesotho.

More About The Literacy Site (www.theliteracysite.com)

The Literacy Site is the GreaterGood Network's newest website. It was created to help promote literacy among children in recognition of the fact that making books a part of a child's life is the best way to encourage the love of reading, and that literacy is key in breaking the poverty cycle.

In 2007, visitor clicks provided more than 300,000 books for children in need. These books were distributed by The Literacy Site's charity partners; First Book in the United States and Room to Read overseas.

GreaterGood Network

The GreaterGood Network of Click to Give websites include: The Animal Rescue Site (theanimalrescuesite.com), The Breast Cancer Site (thebreastcancersite.com), The Child Health Site (thechildhealthsite.com), The Hunger Site (thehungersite.com), The Literacy Site (theliteracysite.com), and The Rainforest Site (therainforestsit.com). Approximately 4 million unique visitors view these websites each month.

The money raised through the Click to Give and Gifts That Give More™ programs goes directly to the charity as described on the sites. The GreaterGood Network Stores do not receive any profit from the Click to Give programs or the sale of the tax-deductible Gifts That Give More™. GreaterGood.org has ultimate authority and discretion with regard to the distribution of its funds.

All expenditures made are consistent with the exempt purposes of GreaterGood.org and further information can be found at www.greatergood.org. Purchases of items from the GreaterGood Network Stores also benefit the charities as described on the sites and in the item descriptions.

The GreaterGood Network is devoted to addressing the health and well-being of people (particularly women and children), animals, and the planet.

During FY 2008 (which ended on June 30), the GreaterGood Network owned by CharityUSA.com gave approximately \$3 million to charity.